



This June over **120 high school sophomores and 60 youth and adult volunteers** will come together at North Carolina State University to participate in one of the most outstanding youth events of the summer, the **North Carolina East Hugh O'Brian Youth (HOBY) Leadership Seminar**. We hope you will choose to be part of this wonderful program.

What is HOBY?

HOBY is a youth leadership and service development organization featuring a 3-day summer Leadership Seminar. The seminar is an intense learning experience consisting of keynote speakers, panel sessions, and interactive skill-building activities. HOBY's dynamic, hands-on, educational approach develops participants' critical thinking, team-building, and goal-setting skills.

Leadership for Service Program

A highlight of our seminar is our Leadership for Service (L4S) program and the challenge to complete a **minimum of 100 hours** of service in their communities in the following year. At the 2016 seminar, ambassadors completed a variety of service projects: cleaning up local parks in the Wake County community, creating comfort blankets for Project Linus, and writing letters to children in nearby hospitals. Nearly 400 hours of community service were completed in one day of our seminar by the 2016 participants!

Community Impact

The HOBY Leadership Seminar is **just the beginning** of a lifetime of service and leadership. Additional HOBY events occur across the world to expose our alumni to additional opportunities for leadership education, service, travel, networking, and resource sharing. Ambassadors leave HOBY with a desire to lead and serve in their communities and a new network of like-minded peers.

How Can You Help?

HOBY NC East is a project of The Raleigh Jaycees Community Impact Fund, Inc., a 501(c)3 charitable nonprofit, EIN No. 58-1697505. We strongly depend on organizations like yours as well as individuals to make this event happen as it takes approximately \$60,000 each year to provide this priceless leadership seminar.

Here are some ways that you can partner with us and support the HOBY NC-East Leadership Seminar held on the campus of North Carolina State University.

- Place an advertisement in our program book to be seen by all participants, parents, school administrators, media outlets, and other businesses. (Note: Program goes to printer on June 1, 2017.)
- Become a corporate sponsor and receive acknowledgement on our website and in HOBY NC-East materials.
- Sponsor a Student – Help cover the program costs for one or more students to attend.
- In kind donation of items ranging from meals and snacks to postage and printing.

Visit our website at www.east.hobync.org and feel free to email our team directly at fundraising@east.hobync.org

Thank you in advance for your consideration as we **develop the leaders of tomorrow**.

In Service,

Shira Samaniego and Ali Houchin

HOBY North Carolina East Fundraising Team 2017



HOBY North Carolina East Sponsorship Opportunities

Your gift makes the three-day Leadership Seminar a possibility! HOBY provides stimulating perspectives on America's democratic, economic, and educational systems; entrepreneurship; volunteerism and community service; and our nation's future. The HOBY NC East seminar will be held in June 2017 at North Carolina State University. All sponsorship levels may be paired with fair market value of provided gifts in kind.

OUTSTANDING Sponsor..... \$10,000
Full page ad on the back cover of Program Book, name/logo displayed on seminar website, sponsor acknowledgement on the HOBY Facebook page, name/logo prominently displayed on seminar t-shirts, and recognition at the closing ceremony.

Transformational Leader Sponsor..... \$ 7,500
Full-page ad on the inside cover of the Program Book, name/logo displayed on seminar website, sponsor acknowledgement on the HOBY Facebook page, name/logo on Seminar t-shirts, and mention at the closing ceremony.

Visionary Leader Sponsor..... \$5,000
Full-page ad in the Program Book, name/logo displayed on seminar website, sponsor acknowledgement on the HOBY Facebook page, name on Seminar t-shirts, and mention at the closing ceremony

Inspirational Leader Sponsor..... \$ 2,500
Half-page ad in the Program Book, name displayed on seminar website, and mention at the closing ceremony

Effective Leader Sponsor..... \$1,000
Half-page Ad in the Program Book, name displayed on seminar website.

HOBY Hugs Sponsor..... \$ 250
Recognition in the Sponsor list of the Program Book

For tax purposes, note that HOBY is a project of The Raleigh Jaycees Community Impact Fund, Inc., a 501(c)3 charitable nonprofit, EIN No. 58-1697505

RESPONSE FORM

Name (please print) and Title

Phone Number

Business Name and Address

Donation Amount: _____

Are you providing any gifts in kind? (pens, notepads, water bottles, etc.)_____

___ Please find a check enclosed for the full amount of the Sponsorship.

___ Please Invoice me.

Please have checks made payable to: HOBY North Carolina East
PO Box 20244
Raleigh, North Carolina 27619
